



5 EASY POST IDEAS TO BUILD CONFIDENCE

GENEALOGY & THE SOCIAL SPHERE

WHO THIS IS FOR:

New to posting about genealogy on social media? Whether you're managing a society page, starting a research business, or documenting your family story, this guide gives you 5 beginner-friendly post ideas you can try *right now*—with no tech headaches or guesswork.

POST IDEA #1: “Why I Do This” (or Why We Do This)

What to Share:

Write a short post explaining what inspired you to start your family history journey or why your society was founded.

Prompt:

_"I started researching my family tree after _____."

Or: _"Our society was formed to help the community preserve _____."

Confidence Boost: This introduces *you* or *your mission* and sets the tone for connection.

POST IDEA #2: Photo + 1 Line of Context

What to Share:

Post a photo—an ancestor, artifact, document, or event—and write just **one sentence** about it.

Prompt:

"This is my great-grandmother in 1912, the day she arrived in Chicago."

Or: *"Throwback to our society's first event in 1983—look at that banner!"*

Confidence Boost: A picture truly is worth 1,000 words—and you only need one sentence.

POST IDEA #3: A Small Discovery

What to Share:

Highlight something you recently learned—big or small.

Prompt:

"I just discovered my 2nd great-grandfather was a blacksmith—his tools are still in the family."

Or: *"This week, we digitized a set of letters from the 1920s—full of local stories."*

Confidence Boost: Sharing the research journey—messy, surprising, and all—makes you relatable.

POST IDEA #4: Ask a Simple Question

What to Share:

Engage your audience by asking a low-stakes question related to genealogy.

Prompt:

"What's one family tradition you still follow today?"

Or (society version): *"What year did your family settle in our county?"*

Confidence Boost: Questions build community—and responses give you more ideas to post later.

POST IDEA #5: Thank an Ancestor (or a Mentor)

What to Share:

Write a post thanking an ancestor, mentor, or community member who inspired your journey.

Prompt:

"I'm grateful to my grandma for telling me stories that sparked this entire journey."

Or: *"We honor ____, a founding member of our society who preserved so many stories."*

Confidence Boost: Posts with emotion build connection—and it's okay to keep it short and sweet.

Wrap-Up / Bonus Encouragement

Start small. Start real. Start now.

Even one post can help you feel more connected—to your stories *and* your community. Use these five ideas as training wheels. No fancy tools required—just your voice, your mission, and your curiosity.

Next Steps:

- ✓ Pick one post idea and schedule it this week
- ✓ Tag @SimpleLivingGenealogist if you share—I'd love to cheer you on!
- ✓ Need more help? Sign you to start receiving **Genealogy & The Social Sphere** newsletter directly to your inbox for monthly content prompts & confidence boosters by visiting www.thesimplelivinggenealogist.com